***NEED: a good tagline!! Was thinking something like “Rent, Enjoy, Repeat”***

***NIFTY - INFO***

Revolutionize your closet

Browse chic outfits from the hundreds of closets near you, rent from the owner when you want it!

Over the last few years, we have upgraded our essentials to something more efficient, savvy and just plain better. But what about our closets? How can something that is such a vital,telling part of our lives stay so archaic as we get more and more technological? Lets bring our closets into the 21st century and intelligize our closets; keep your staples but rotate underutilize, high-quality items by renting them out to the women around you!

***BENEFITS***

[ENVIRONMENTAL]

Recycling and reusing clothes (possible via renting) saves tons of water and reduces pollution by keeping textile waste out of landfills as items are being used to their full life cycle

[MONEY]

No need to constantly splurge on items you are going to wear once! Share your high-quality items and borrow from the closets around you for a fraction of the retail price

[TIME]

How much time do you spend tirelessly shopping for that dress you saw? Instead, grab your phone, checkout what the fashionistas around you have and borrow something you know is stylish and savvy

***HOW DOES IT WORK***

[SHARE]

Take those underutilized, high-quality items in the back of your closet and allow the people around you to rent it for short periods of time

[BORROW]

Rent out the outfit in 4 or lesser day intervals and communicate with outfit owners to determine the exchange specifics like location and times

[BROWSE]

Search the closets near you based on your style and tastes, or enter search specifics, and find that perfect outfit!

***The Team***

Pictures of us, and our roles → link to personal websites or linkedin profiles

Eg. Shivi Singh CEO and Founder

***Join the Revolution***

Sign up for updates from us and be the first fashionista to intelligize her closet!

[[Email entry ]]